29th April 1960]

APPENDIX II.

[*Vide* answer to clause (*a*) of the starred question No. 870 asked by Sri T. S. Ramaswami at the meeting of the Legislative Assembly held on 29th April 1960, page 782 *supra*.]

[SUBJECT.—*Advertisement—Release of advertisements to Tamil and English Dailies in this State and outside—Amount of advertisement charges paid in the last three financial years—Legislative Assembly question Starred No. 870 by Sri T. S. Ramaswami, M.L.A.*]

(*a*) The particulars so far collected are furnished below :- Reports from a few Heads of Departments are still due. As soon as they are received, a supplemental statem nt will be placed on the table of the House.

Name of Daily.	1957–58.		1958–59.		1959–60 (*up to 31st January* 1960.)		*Total for three years.*	
(1)	(2)		(3)		(4)		(5)	
English—								
Hindu, Madras ..	72,216	00	1,08,530	54	91,008	21	2,71,754	75
Mail, Madras	28,922	75	45,401	98	48,213	78	1,22,538	51
Indian Express ..	57,201	05	81,995	71	26,068	66	1,65,265	42
Statesman, Calcutta	12,600	00	25,931	50	21,021	50	59,553	00
Times of India, Bombay.	12,908	50	15,525	26	14,770	25	43,204	01
Hindustan Times, New Delhi.	2,551	98	4,981	60	4,294	92	11,828	50
Pioneer, Lucknow ..	268	00	156	00	178	00	602	00
Bombay Chronicle, Bombay.	858	00	702	00	..		1,560	00
Amrita Bazar Patrika, Calcutta.	2,597	00	2,558	75	1,486	00	6,641	75
Deccan Chronicle, Secunderabad.	216	00	609	00	110	00	935	00
Free Press Journal, Bombay.	180	00	729	75	453	75	1,363	50
Gandhigram Souvenir.	260	00	..		..		260	00
Assam Tribune, Gauhati.	..		75	00	90	00	165	00
Hindustan Standard, New Delhi.	..		..		152	00	152	00
Deccan Herald, Bangalore.	..		436	50	..		436	50
National Herald, Lucknow.	..		192	00	..		192	00
	1,90,779	28	2,87,825	59	2,07,847	07	6,86,451	94
Tamil—								
Dinamani, Madras	18,872	22	32,100	87	11,831	89	62,811	98
Swadesamitran, Madras	9,887	70	18,834	05	18,580	30	47,302	05
Nava India (Coimbatore and Madras).	2,746	87	6,184	69	5,750	69	14,682	25
Tamil Nadu, Madurai.	3,125	00	2,117	00	1,421	50	6,663	50
Dinamalar, Tirunelveli	208	50	1,176	75	1,581	75	2,967	00
Dinaseithi, Madras ..	..		..		345	00	345	00
Daily Thanthi, Madras	..		56	00	71	75	127	75
	34,840	29	60,469	36	39,589	88	1,34,899	58
English Dailies ..	1,90,779	28	2,87,825	59	2,07,847	07	6,86,451	94
Tamil Dailies ..	34,840	29	60,469	36	39,589	88	1,34,899	58
Grand total ..	..	..	8,21,351	47.				

TAMIL NADU LEGISLATIVE ASSEMBLY
TRUTH ALONE TRIUMPHS